



Report on “Say No to Plastic” Campaign on Earth Day(22-4-26)Under Eco-Club

On 22nd April, 2026 The Institute of Vocational Studies organized a meaningful “Say No to Plastic” Campaign on the occasion of Earth Day with the objective of creating awareness among students about the harmful effects of plastic on the environment and encouraging them to adopt eco-friendly practices in their daily lives. The campaign aimed to sensitize students towards environmental protection and motivate them to contribute actively towards making the Earth cleaner, greener, and plastic-free.

The programme began with an awareness session in which students were informed about the serious environmental problems caused by the excessive use and improper disposal of plastic. The faculty members explained that plastic waste takes a very long time to decompose and causes severe pollution of land, water, and air. Students were also made aware of the harmful impact of plastic waste on animals, birds, marine life, and human health. The session highlighted the importance of reducing the use of single-use plastic items such as plastic bags, bottles, straws, cups, and packaging materials.

During the campaign, students actively participated in discussions and awareness activities related to plastic pollution. They were encouraged to adopt simple but effective alternatives, such as using cloth or jute bags, reusable water bottles, steel containers, and other environmentally friendly products. The students were also motivated to follow the principles of “Reduce, Reuse and Recycle” in their everyday lives. The campaign emphasized that small individual efforts, when collectively adopted by society, can bring significant positive changes to the environment.

A special pledge-taking ceremony was organized as an important part of the campaign. All the participating students took a pledge to reduce and avoid the use of plastic as much as possible and to encourage their family members, friends, and community members to do the same. The students pledged to keep their surroundings clean, avoid single-use plastic, use reusable alternatives, and spread awareness about the importance of protecting the environment. The pledge created a sense of responsibility and commitment among the students towards the conservation of nature.

The campaign also encouraged students to understand that Earth Day is not merely an occasion for celebration but a reminder of our collective responsibility towards the planet. Students were encouraged to become responsible citizens and environmental ambassadors by spreading the message of sustainability in their homes and communities.

The “Say No to Plastic” Campaign concluded with a strong message that protecting the Earth requires continuous efforts and active participation from everyone. The enthusiastic participation of the students made the campaign meaningful and impactful. The initiative successfully created awareness about plastic pollution and encouraged students to make environmentally responsible choices.

Through this campaign, the Institute of Vocational Studies reaffirmed its commitment to environmental awareness and sustainable development. The programme inspired students to take practical steps towards reducing plastic consumption and contributed to the larger vision of creating a cleaner, healthier, greener, and plastic-free Earth.