

ROLE PLAY ON HOW TO BECOME A SUCCESSFUL ENTREPRENEUR

“ The path to success is to take massive, determined action.”

The Institute of Vocational Studies organized a role play on the theme “How to become a successful Entrepreneur” on 10th October 2024 in the college. A role play on the topic “How to Become a Successful Entrepreneur” was organized in the classroom by B.Ed. students.

The purpose of the activity was to make learning interactive and to provide practical knowledge about entrepreneurship. The class was divided into groups, and each group presented different characters such as an aspiring entrepreneur, investor, customer, mentor, and government official.

The role play highlighted the qualities needed for a successful entrepreneur, such as creativity, leadership, decision-making, and risk-taking. Students acted out situations like starting a new business, seeking financial support, convincing customers, and facing challenges in the market. They also showed how hard work, innovation, and persistence help in overcoming difficulties and achieving success.

Through the enactment, students learned that entrepreneurship is not only about profit but also about problem-solving and contributing to society. The activity encouraged teamwork, communication skills, and confidence among the participants. The audience enjoyed the realistic performances and gained practical insights.

Overall, the role play was effective in conveying the idea that a successful entrepreneur must be visionary, disciplined, and dedicated. It proved to be a creative method of teaching and learning in the classroom.



