

INSTITUTE OF VOCATIONAL STUDIES

Report on Cleanliness Rally and Awareness Campaign

Date: 6th August 2025

IVS organized Rally for Cleanliness and Awareness Campaign on 6th August, 2025. Objective of this campaign to raise awareness about cleanliness and the prevention of mosquito-borne diseases like dengue and malaria through a student-led rally, posters, and slogans

A cleanliness and health awareness rally was organized by the IVS students to spread the message of hygiene and disease prevention. The participants actively marched around the campus and nearby areas, holding creative posters and placards carrying important messages.

Students displayed self-made charts and slogans focusing on: The importance of maintaining cleanliness in our surroundings. How to prevent mosquito breeding. How small steps can lead to big changes in public health. The rally aimed to sensitize the community and fellow students about how unclean environments become breeding grounds for deadly diseases like dengue and malaria. The enthusiastic participation and creative expression of the students made the campaign impactful and engaging.

Cleanliness Slogans:

**"Clean campus, green campus
Don't litter, it makes the world bitter.
Be clean, be healthy and be happy."**

Dengue & Malaria Awareness Slogans:

**"Stop dengue, stop malaria — keep your surroundings clean!
Don't let water collect, mosquitoes will infect!
One small bite, a big fright – avoid mosquito bites!"**

The rally successfully conveyed its message of cleanliness and mosquito-borne disease prevention. The students' involvement showed their sense of responsibility towards public health and environmental hygiene. Such initiatives play a vital role in promoting awareness and community participation for a healthier and safer future.



