

Report on Art and Craft Activity Organized in Collaboration with Pidilite Industries Limited for Mental Well-Being of Students

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To address the growing need for promoting mental well-being among pupil teachers, an engaging Art and Craft Activity was organized on 3rd October, 2024 at Institute of Vocational Studies. The event was conducted in collaboration with Pidilite Industries Limited, a renowned name in the field of creative and craft supplies. The initiative aimed to foster creativity, relieve stress, and enhance students' overall emotional and mental health. Objectives of the activity to provide a creative outlet for students to express their emotions and thoughts and to develop a sense of mindfulness and relaxation through hands-on activities. To encourage collaborative and positive interaction among peers. To educate students on the importance of mental well-being and self-care.

The activity featured a pouch making activity including painting, designing and DIY crafts. Guidance provided by Pidilite experts to ensure enriching creative experiences. The facilitators guided students step-by-step and encouraged them to explore their creativity without fear of judgment.





